



Mt. Oliver - Knoxville Marketing Technical Assistance Grant

Return completed application to:
Mt. Oliver Borough Building
150 Brownsville Rd, Pittsburgh PA, 15210

Description:

The Hilltop Economic Development Corporation may provide up to 90%, up to \$2,500, of the total cost for small business marketing support including branding, graphic design, website development, social media and more. After completing the application below Hilltop Economic Development Corporation staff will connect you with First Sip Studios for a consultation meeting to confirm requested services and pricing in order to move forward with this application.

Business Information:

Business Name: _____

Business Address: _____

Website (if applicable): _____

Number of Employees

1-5 6-15 16-25 25+

Are you prepared to cover costs not subsidized by this program?

Yes

No

Main Contact:

Name: _____ Phone: _____ Email: _____

Address: _____

Marketing Assessment

Please briefly describe your business

What challenges would you like to solve if you are awarded with MTAP funding?

Which group of marketing services do you feel your business needs immediately?
Choose one of the following options:

- Videos, Social media, and Photography
- Marketing Strategy, Graphic Design, Branding, and/or Website Development

Please share any additional comments about your marketing needs that will help our team make an assessment.