

The CENTER

A newsletter from Mt. Oliver Borough

Mt.
OLIVER



www.MtOliver.com



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Manager's Minute

Hello, Mt. Oliver! I have some big news to report on this issue. In the spring, I shared that right before the new year, we got word that the Hilltop Economic Development Corporation (HEDC), our local community development group, was awarded a \$175,000 Special Program Priorities (SPP) state tax credit grant for the 2020-2021 program year for housing stabilization and community services to help mitigate the impacts of COVID-19. This included emergency repair grants for homeowners, employment assistance, utility assistance, and other tangible assistance programs.

At the time of the mid-year report, we were well on a way of surpassing goals and expectation. This certainly speaks to the hard work and dedication of our partners, but I think it's also attributed to the extent of the need in our community. While we continue to implement this single-year work plan, we (the HEDC) started to develop a multi-year plan that builds on work and applied for a six-year Neighborhood Partnership Program (NPP) grant. All of our current sponsors – including Northwest Bank, Fragasso Financial Advisors, and United Concordia (a Highmark Inc. company) – committed funding for an additional six years, with United Concordia actually increasing their allocation from \$50,000 to \$150,000 per year. Giant Eagle also joined the team, pledging \$150,000 per year. Together, Mt. Oliver has corporate commitments of \$400,000 every year for six years for a total of \$2.4 million. The application still has to be signed off on by the state, but the vast majority of the work is pitching the program and earning the support of the corporate sponsors.

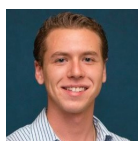
If approved, the work plan will expand on the housing and social service components of the SPP, but will also add a much-needed commercial district revitalization component, as well as youth development and adult-readiness programming. The HEDC, an all-volunteer organization, will continue to contract with the Hilltop Alliance and the Brashear Association to provide these services. We plan to send out a final impact report of program outcomes for the 2020-2021 SPP in the third or fourth quarter, after the state's program year has officially ended. If the NPP is awarded, we will

dive more into the anticipated outcomes for that plan in a later issue.

In other news, you may have noticed some of our façade grant recipients for 2021 have started work on their storefronts. Due to the high demand for this program, I submitted an application at the end of April to the state's Keystone Communities Program for an additional \$50,000 to fund at least ten more projects in the 100-200 blocks of Brownsville Road.

We had a couple of new businesses open since the last issue, as well as a few more on the horizon for late-summer/early fall. The NPP that I discussed above will really help to support both new and existing businesses with resources and incentives. In the meantime, we're launching a mini-series "Plugging into Profits" in July & August in partnership with the University of Pittsburgh Small Business Development Center, part of our larger Down2Business series. I've included the flyer in this issue because I think it has relevance to both seasoned business owners, as well as aspiring entrepreneurs that may be living right here in our neighborhood.

Lastly, our Summer Events on Main series kicked off on Friday, 6/4 without a hitch! With everyone vaccinated and gathering restrictions lifted, it was so nice to see friends and neighbors on The Deck, enjoying the live music. If you couldn't make it, don't sweat it. We'll have live music every Friday until the end of August, and even then we might do something similar for the fall, so make sure to continue to follow us on social media for all the news and updates.



Rick Hopkinson

Borough Manager
Mt. Oliver Borough



Upcoming Trash Collection

The following dates are upcoming trash collection dates and changes due to holidays:

Jun 15	Regular Collection	Aug 3	Regular Collection
Jun 22	Regular Collection	Aug 10	Regular Collection
Jun 29	Regular Collection	Aug 17	Regular Collection
Jul 7	Holiday Collection	Aug 24	Regular Collection
Jul 13	Regular Collection	Aug 31	Regular Collection
Jul 20	Regular Collection	Sep 8	Holiday Collection
Jul 27	Regular Collection		

Trash must be placed curbside between 6:00 p.m. the day before and 6:00 a.m. the day of scheduled pick-up. Residents may put out up to 15 bags and no more than 2 bulky items. **Holidays include New Year's Day, Memorial Day, Fourth of July, Labor Day, Thanksgiving, and Christmas.** For specific questions or service issues, please contact Waste Management at 1-800-866-4460.

Please note that TVs and other electronics are never accepted. For these and other hard to dispose of items, contact Evolution E-Cycling at 412-390-3450.

SELL YOUR HOUSE "AS IS"

If you would like a quick, no hassle CASH sale, without making any repairs, at a fair price, please call or text

412-542-5006



PALMDALE GROUP LLC
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**We pay a \$500 referral fee
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Small Business Spotlight



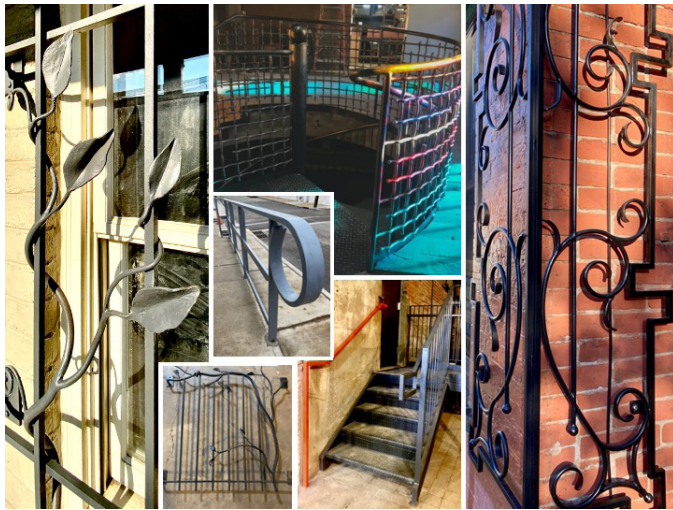
Two Sisters, Two Concepts, One Storefront

The grand opening of the Photo & Fitness Studio was met with excitement throughout the community. Sisters Adrienna Brewer and Michelle Rysse are co-tenants of the completely refreshed storefront at 156 Brownsville Road that houses the two unique business concepts. Adrienna, owner of FitLit LLC is a Certified Personal Trainer with a background in Specialized Technology in Occupational Therapy. She is passionate about fitness and motivated by helping others achieve their goals and change their life. Through one-on-one coaching and a combination of body weight exercises, strength training, and cardio, she offers a variety of different packages to help her clients – both male and female - reach their health and fitness goals. In addition to her one-on-one sessions, she recently launched a "Women Workout Wednesdays" series and Saturday group session for kids. When her clients reach their goals, they can schedule a free photo session with her sister, Michelle, owner of Defining Life Studios. Michelle is a self-taught artist



and photographer. Although she has studio space set up in the storefront, she's best known for escaping from the traditional in-studio portrait setting, letting the city and its surroundings become her backdrop. Michelle specializes in family portraits but also does individual portraits, "kiddie" portraits, and even portfolio development for models. She offers all-inclusive packages, providing everything needed to set up the scene and make her clients' vision a reality. She also hosts "paint & sip" parties for group events several times a month. Message her on social media to book @defininglifestudios.

Both women are extremely client focused and therefore, maintain flexible schedules. Adrienna features her many fitness packages on her website www.fitlitllc.com, along with a user-friendly scheduling tool. Michelle showcases samples of her excellent work on her website www.defininglifestudios.com, and books her appointments over the phone at 818-275-6445. Contact them today!



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Lunch served Monday - Friday 11am - 2:30pm

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Summer Hours:

Weekdays 6a-4p,
Weekends 830a-4p,
closed Tuesdays.

Coffee, tea, cool drinks,
baked goods and more!



MT. OLIVER GYROS

130 Brownsville Road
Pittsburgh, PA 15210

Gyro Special - only \$9.50

Regular | Chicken | Falafel

Gyro w. house-made tzatziki, fresh cut fries, and a drink

Pair with homemade baklava or warm pita & hummus!

Tuesday - Friday 11AM - 6PM

Saturday 12PM - 5PM

Cash only (ATM inside)

412-291-8944

www.mtolivergyros.com

Find us on Facebook @mountolivergyros



Summer Beach Party

Friday, 7/16

5-8pm

TC Candy Parking Lot

101 Brownsville Road

DJ | Free Food | Sweet Treats | Games | Prizes

Find us on Facebook @tccandy



MICHELLE RYSSE
PHOTOGRAPHER/ARTIST

156 BROWNSVILLE ROAD
MT. OLIVER, PA 15210

MINI SESSION - \$100.00
(30-MINUTE SESSION WITH 5 FINAL EDITS)

SINGLE PORTRAIT - \$25.00
(10-MINUTE SESSION WITH 1 PORTRAIT)

CALL 818-275-6445 TO SCHEDULE

SATURDAY WALK-IN FROM 10 AM TO 4 PM

WWW.DEFININGLIFESTUDIOS.COM



617 Brownsville Road
Pittsburgh, PA 15210

412-697-0888

We're hiring! Join us for on-site interviews in the tent in the parking lot on June 27, 2021 from Noon to 3pm, or apply within.

Free 2 liter of pop with the purchase of the new Nashville Hot Pizza!

Expires 7/31/2021
Must present coupon



Adrenna Brewer, Personal Trainer
156 Brownsville Road
Mt. Oliver, PA 15210

Wednesday Open Gym - \$10 12-6pm

Saturday Group Sessions - \$10 1-2pm

Kids 5 & Up

Check out our website for our multiple package options and easy scheduling

WWW.FITLITLLCCOM

Plugging into Profits

Supercharging sales through smart business and customer strategies



A no-cost, four-part series to help small businesses gear up for growth from the University of Pittsburgh's SBDC and Mt. Oliver Economic Development.

The series will help business owners better understand who their customers are and how best to reach them, learn ways to make their online activities valuable, and understand the financial fundamentals of their businesses.

PLUS! Dedicated consulting sessions with an SBDC consultant available on Thursdays after each session.

All sessions held **8:30–10:30AM** AT
Mt. Oliver Borough Building
150 Brownsville Rd, Pgh, PA 15210

- JUL 8** Business Strategy & Defining Your Customer Base
- JUL 22** Marketing Strategies
- AUG 5** HR Hiring and Retaining Key Talent
- AUG 19** Search Engine Optimization & Social Media Strategies

ADDITIONAL SUPPORT PROVIDED BY:



SIGN UP: <https://entrepreneur.pitt.edu/events/profits-mt-oliver>

Questions? Contact sbdc@pitt.edu or 412-648-1542. Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development; through a cooperative agreement with the U.S. Small Business Administration, and through support from the University of Pittsburgh. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling (412) 648-1542. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. SBDC services are not available to individuals or entities that have been debarred or suspended by the federal government. By agreeing to receive assistance from the SBDC you are self-certifying that you are not currently federally debarred or suspended and also agree to cease using SBDC services if you become federally debarred or suspended in the future.

MT. OLIVER

SUMMER EVENTS

 ON MAIN

LIVE MUSIC
FRIDAY NIGHTS

6:00 - 9:00 PM

JUNE THROUGH AUGUST

@ THE DECK

NEXT TO 150 BROWNSVILLE ROAD

FOLLOW US ON SOCIAL MEDIA FOR
ANNOUNCEMENTS AND UPDATES

Thank you sponsors!

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AT THE **CENTER** OF IT ALL

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Trending in MTO

Spring Clean-up

30 volunteers, 3 hours, 2 dump trucks full of trash, and nearly every street in the Borough cleaned! A huge thank-you to all the volunteers, Mt. Oliver Public Works, and our partners – State Representative Jessica Benham, the Hilltop Economic Development Corporation, and RE360! We will be reaching on social media and to all who participated to schedule another clean-up this summer.



Summer Events on Main

We couldn't ask for a better evening to kick off our Summer Events on Main series @ The Deck! We'll be here every Friday in June, July, & August from 6pm to 9pm. Featuring LIVE music from Koz solo and The Koz Band, Caleb Smith, craft beer from Rusty Gold Brewing, pop-up vendors, and more!



Green Grocer

The Green Grocer Mobile Food Truck will be at the Clock Tower the 2nd & 4th Monday of every month from 11 am to Noon. Stop by and stock up on your favorite fresh fruits and veggies while they're in season!



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Upcoming Events

Council Meetings

3rd Monday of every month at 7:30 PM
Borough Building - 150 Brownsville Road

Summer Fridays on Main

Live Music every Friday, June – August, 6:00 to 9:00 PM
The Deck – Next to 150 Brownsville Road

"Plugging Into Profits"

A Mt. Oliver Down2Business Mini-series

Thursdays – 7/8, 7/22, 8/5, 8/9 from 8:30 to 10:30 AM
Borough Building – 150 Brownsville Road

TC Candy Summer Beach Party

Friday, 7/16 from 5:00 to 8:00 PM
TC Candy Parking Lot – 101 Brownsville Road
DJ | Free Food | Sweet Treats | Games | Prizes

Advertise with Us!

Business Card = \$85 Quarter Page = \$165
Contact 412-431-8107 x106 or rick.hopkinson@mtoliver.com

A newsletter from Mt. Oliver Borough | Summer 2021

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