

Mt. Oliver Strategic Action Plan

- 2020-2023 Cohort of the Allegheny Together Program
 - Partnership between Allegheny County Economic Development (ACED), Fourth Economy, & Evolve
 - Strategic Planning + Technical Assistance
- Community-driven process



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- **Goal One:** Market Mt. Oliver as a destination for small business
- **Goal Two:** Activate the district with new business growth
- **Goal Three:** Create an active plaza in the heart of the business district



Mt. Oliver Strategic Action Plan

- **Goal One: Market Mt. Oliver as a destination for small business**
 - 1.A Establish an Art Events Committee
 - 1.B Provide social media & tech assistance to businesses
 - 1.C Expand capacity of communications, marketing & outreach efforts
 - 1.D Host a bi-annual investor event
- **Goal Two: Activate the district with new business growth**
 - 2.A Identify & characterize ownership of key opportunity sites
 - 2.B Create pipelines of ownership transfer of vacant, underutilized building to create move-in ready spaces
 - 2.C Temporarily activate & beautify vacant spaces
 - 2.D Financing for redevelopment
 - 2.E Support new business openings
 - 2.F Establish an entrepreneurial pipeline program
- **Goal Three: Create an active plaza in the heart of the business district**
 - 3.A Connect to existing commercial district streetscape brand
 - 3.B Create a pleasant and safe place for people
 - 3.C Connect buildings to the plaza with façade & building upgrades
 - 3.D Improve and activate the plaza